



POTA PERIMENIS

PARAGON REAL ESTATE GROUP



When you
need a trusted
professional
to help you
make your
next move,
I am your
San Francisco
Realtor.

Hello,

Thank you for taking the time to learn a little more about me and how I work. I am happy to share with you my expertise, skills, and values. I know a home is often my clients' greatest single investment. Whether I am representing a Buyer or Seller of a condominium, house, or multi-unit building, I am passionately committed to representing your best interests – to sell at the best possible price or to buy the perfect home.

The most important person in our relationship is you. I am here to use my 25 years experience selling hundreds of homes to support you in all ways possible: to help you make smart real estate choices, ensure the success of your transaction, and provide you a positive, memorable home buying/selling experience. The greatest satisfaction for me is to improve the lives of my clients through real estate.

I would like to learn your story, your vision, your dreams. Together we can tailor a strategy unique to you and your success.

I look forward to working with you! I'll be grateful for the opportunity and you can be confident you have made the right choice. Because no one will work harder for you or care more about getting you what you want than I will on your behalf.

Pota

415.407.2595 | Pota@SFCityhomes.com | [SFCityhomes.com](https://www.SFCityhomes.com) | Lic# 01117624



WHAT?

Helping clients successfully buy and sell San Francisco residential and investment properties in all kinds of markets for over 25 years!

10+%
TOP SF
REALTORS

200+
HOMES
SOLD

5★
REVIEWS

25
YEARS
EXPERIENCE

CLIENT BENEFITS

Pota's background, knowledge, and business acumen add value to her clients in every transaction. 5 star reviews from Pota's satisfied clients describe her as a knowledgeable and caring professional. Her clients say they feel reassured, empowered, and comfortable when working with her.

Most of her business is repeat and client referrals because clients have had such a successful and enjoyable experience working with her. She bases her business on establishing top quality, dependable relationships with her clients.

Her impeccable reputation is based on integrity, knowledge, and commitment. Her skills in market analysis, negotiation, and communication are widely respected in the real estate community and integral to her success as a realtor. She has extensive,

in-depth knowledge of San Francisco real estate values and market conditions and enthusiasm for her profession.

She is smart, patient, SF savvy and solutions oriented. She has a tireless work ethic. She listens, understands, and provides the right support from start to finish. She provides insightful advice to help her clients make smart real estate choices and build wealth through real estate. She is passionately committed to attaining her clients' real estate goals and to the quality of their experience.

Pota loves her job. The greatest satisfaction for her is to help improve the lives of her clients through real estate, using her skills and expertise to represent their best interests. Pota can be trusted to do what is best for her clients.

POTA'S PLEDGE OF SERVICE

I PLEDGE TO:

- Act as your full time professional, putting your needs and priorities first.
- Communicate regularly and often. I will explain what is a complicated process in as straight-forward a manner as possible.
- Listen carefully to you and hear your needs.
- Tell you the truth, no matter how difficult.
- Keep my promises.
- Guide you efficiently through the entire real estate transaction, handling every detail.
- Steadfastly represent your best interest with exclusive and professional services that are ethical and confidential.



HOW?

By providing full spectrum real estate service, patience, intelligent ideas, creative solutions.



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PERSONALIZED SERVICE

- Complete support staff available 24/7
- As a team player, I bring together the right people. I offer you the benefits of established relationships with tradespeople, stagers, bankers, accountants, attorneys, title officers, property inspectors, financial planners, 1031 exchange specialists, and more.
- Referrals to top brokers outside SF.
- Working in whatever way works best for you—from hand-holding through every step, particularly if it is the first time

OPTIMISTIC OUTLOOK

- buying or selling, right through to long distance representation, as on behalf of an older relative. I am flexible and adapt to the amount of contact a client would like to have as well as the pace the client is seeking, fast or slow.
- Helping you make smart real estate choices to fulfill your dreams and goals, express your lifestyle, and build wealth through real estate. I get the big picture and I get the details, allowing you to fall in love with the property of your choice, sell for the highest price, or make the investment decisions you need to make.

TEAM PLAYER

- I never give up. Recently I helped clients buy a home after a 2 year search. I demonstrated patience in waiting until they were ready and found the right place. I then made certain they won the property despite competing against multiple bids.
- I understand that a home is often my clients' single greatest investment. I tenaciously protect my clients' interests—whether to sell at the best possible price or buy the perfect home. I offer cutting-edge marketing, outside the box solutions, and skilled negotiations.

APPROACHABLE STYLE

- No two transactions are alike and each buyer or seller is a unique individual with a unique real estate objective. I understand this and tailor my service to provide innovative solutions—not predictable thinking—to help clients achieve their real estate goals.
- My style is down to earth, open, honest and easy going. I truly enjoy working with all types of clients. Working with me means working comfortably with a caring professional who listens, understands and provides the finest service. I am professional and assertive yet I do not pressure.

For a list of the fine homes I have represented, please visit my website: www.SFCityHomes.com.

WHO?

Pota Perimenis

PERSONAL

Originally from Miami, FL, I have lived in San Francisco almost 30 years. Pota is a Greek name as I am first generation Greek-American. I was raised by my immigrant parents with the traditional values that are the foundation of my life and success – honesty, loyalty and reliability. I feel very connected to my Greek heritage as well as to my husband's French and Italian roots.

I am a San Francisco property owner with personal experience in TICs, equity sharing and condo conversions. Married with one child in high school at SHC, I enjoy being active in the community. I love real estate, art, travel, learning about science, reading, travel, yoga, nature, digital photography, cooking, and long walks with friends.

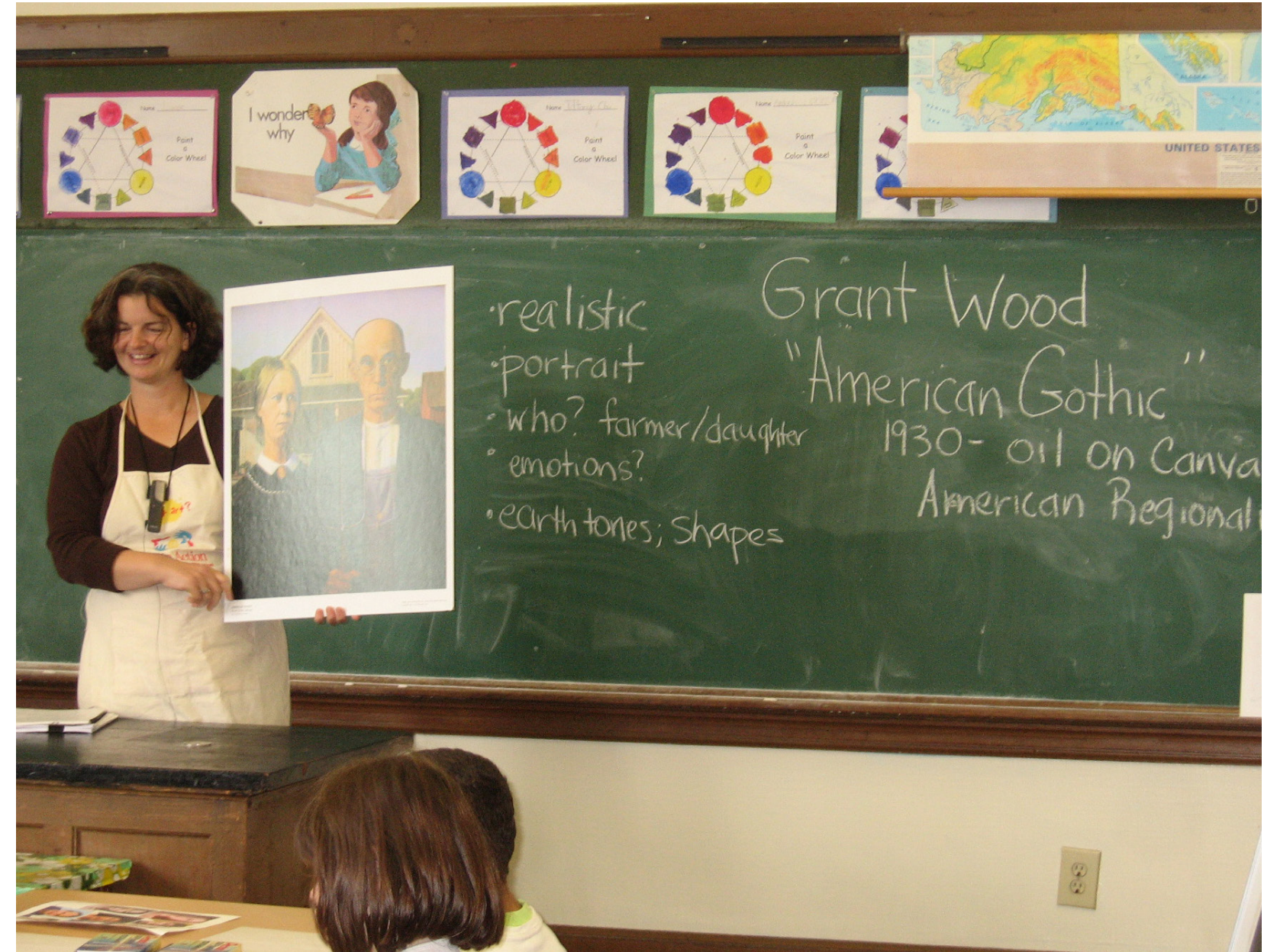
We love baseball in my family. My son is a catcher for his high school team, and we listen to Giants games on the radio almost nightly. We follow the Red Sox too, because my husband is from Massachusetts. Occasionally we head out to a field on a weekend afternoon for some extra practice where I enjoy shagging fly balls.

EDUCATION

I have a dual degree in Economics and International Relations from the University of Pennsylvania. I have French and Greek language skills and have traveled extensively, including living in Europe for a year. I continually attend real estate training in topics like negotiation and marketing to keep my skills honed.

COMMUNITY SERVICE

I have always been an active parent in my son's school. I served on the Board of Trustees at Gateway Public Schools, and chaired the fundraising committee at Gateway Middle School. Previously I coordinated Art in Action, a volunteer-run program which provides art education to students based on famous masterpieces. I oversaw 55 parent volunteers at Lafayette Elementary school and was responsible for the program's administration. We are now an SHC family and I help out as I can.





WHY?

Why do
clients
choose
me as
their
Realtor?

MARKETING EXPERTISE

"Pota knew the market
and the price that would
bring us serious buyers."

-M. Holmes, Cow Hollow

POSITIVE EXPERIENCE

"Pota puts your needs
first. She goes the extra
mile... actually the extra ten
miles, and then some. She
knows her stuff AND she's
delightful to work with."

-D. Rose, Noe Valley

RESULTS

"You are simply the best!
We got top price because
we had the top Realtor
working on our behalf."

C. Taylor, Sunset District

"I'm delighted to have had
such a positive experience,
and also of course am
thrilled with the outcome."

M. Campbell, NOPA

WORK ETHIC

"Pota has initiative and
follow through. She double
checked every detail.
She was always there to
answer my questions."

T. Stephens-Pacific Heights

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I'm backed
by the finest
real estate
company in
the Bay Area –
Paragon Real
Estate Group.

WE'VE BUILT OUR SUCCESS ON ENSURING YOURS.

At Paragon, we have a simple philosophy: hire the best agents and then provide them with the training, market research, marketing and transactional resources, technology and management to do the best possible job for our clients. Our agents are experienced, passionate about their work and focused on results for you.

- > Founded in 2004 by 5 principals with over 125 years of collective brokerage experience.
- > Since opening its doors, Paragon has grown into one of the Bay Area's most successful brokerages, closing over \$1.85 billion in annual real estate sales.
- > Paragon is one of the top four brokerages for San Francisco luxury home sales of over \$2 million and expanding rapidly in Marin County.
- > Paragon Commercial Brokerage represents more clients in the purchase or sale of San Francisco apartment buildings than any other brokerage.
- > The Paragon Community Fund donated over \$600,000 to local charities in its first 10 years.
- > Paragon has become the premier source of market analytics for the Bay Area real estate market. Our reports are regularly quoted in media such as *The Wall Street Journal*, *San Francisco Business Times*, *San Francisco Chronicle*, KGO Radio, KQED, *SF Examiner*, *Business Insider* and SFGate.com.
- > Of the 500 largest residential brokerages in the U.S., Paragon is ranked 3rd in sales per agent and 4th in average sales price (per RealTrends 500).
- > 80% of Paragon's business comes from people who already know us, who've already done business with us – and the friends, family and co-workers they refer to us.

RESIDENTIAL SALES AND RENTALS | LUXURY HOME SALES
NEW HOME SALES | INVESTMENT/COMMERCIAL SALES AND LEASING



PARAGON
REAL ESTATE GROUP

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