



Where to Buy a Home in San Francisco for the Money You Want to Spend

San Francisco Affordability by Price Segment & Neighborhood

A Paragon Real Estate Group Special Report
for San Francisco Home Buyers
August 2015

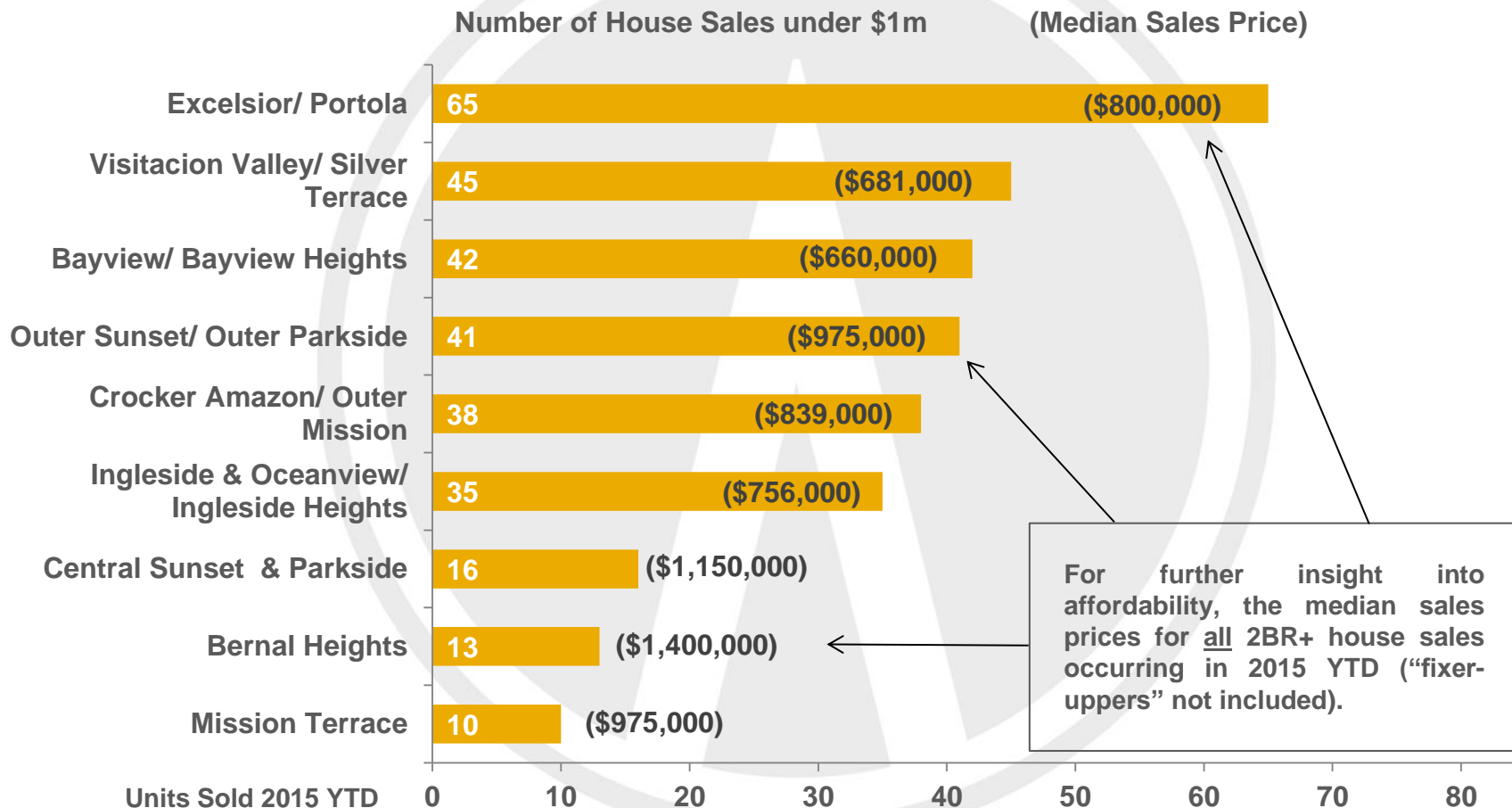


PARAGON
REAL ESTATE GROUP

Where to Buy a House in San Francisco

for up to \$1,000,000 [2015 YTD sales]

2BR+ houses, as reported to MLS by 7/24/15. "Fixer-uppers" excluded.



2015 sales of homes of at least 2 bedrooms, reported to MLS by 7/24/15. with "fixer-uppers" deleted. Data from sources deemed reliable but may contain errors and is subject to revision. All numbers approximate.

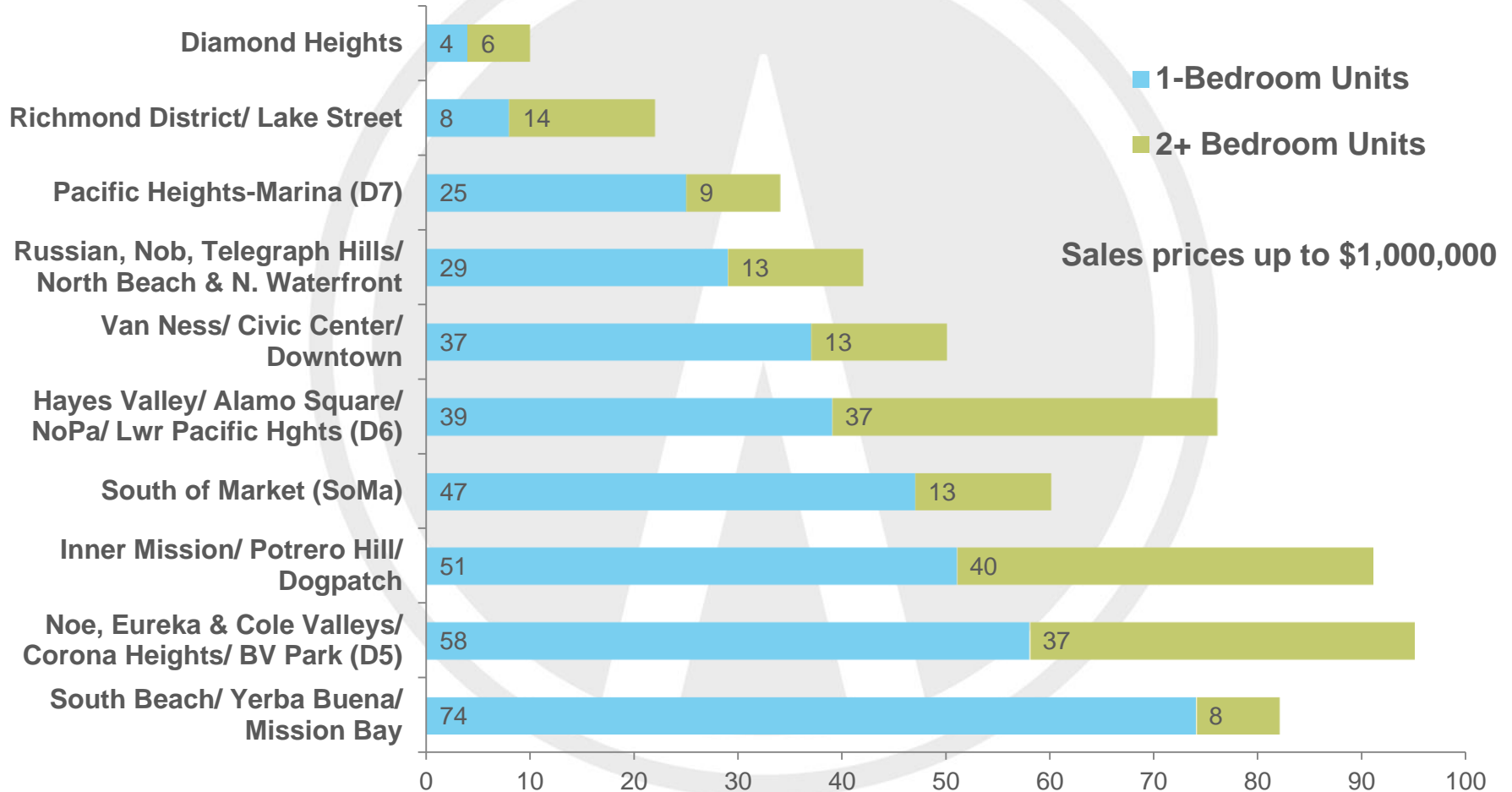


PARAGON
REAL ESTATE GROUP

Where to Buy a Condo, Co-op or TIC in San Francisco

for up to \$1,000,000 [2015 YTD sales]

Sales reported to
MLS by 7/24/15.



Based upon 2015 MLS sales as of 7/24/15. Data from sources deemed reliable but may contain errors and is subject to revision. All numbers approximate.

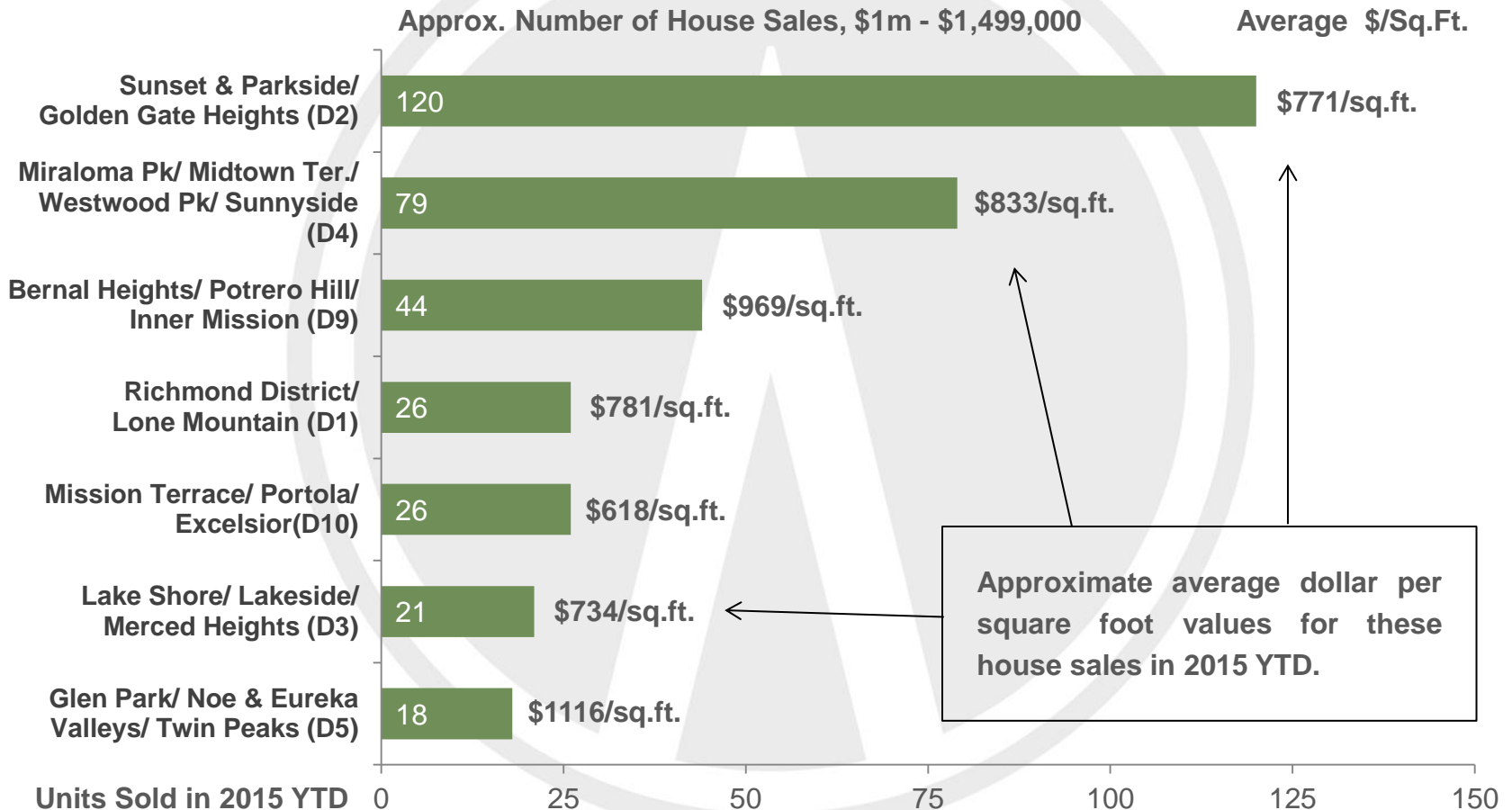


PARAGON
REAL ESTATE GROUP

Where to Buy a House in San Francisco

for \$1,000,000 - \$1,499,000 [2015 YTD sales]

2BR+ house sales as
reported to MLS by 7/24/15.



Neighborhood groupings correspond to SF Realtor districts. Based on 2-bedroom+ house sales, with "fixer-uppers" excluded. Data from sources deemed reliable but may contain errors and is subject to revision.

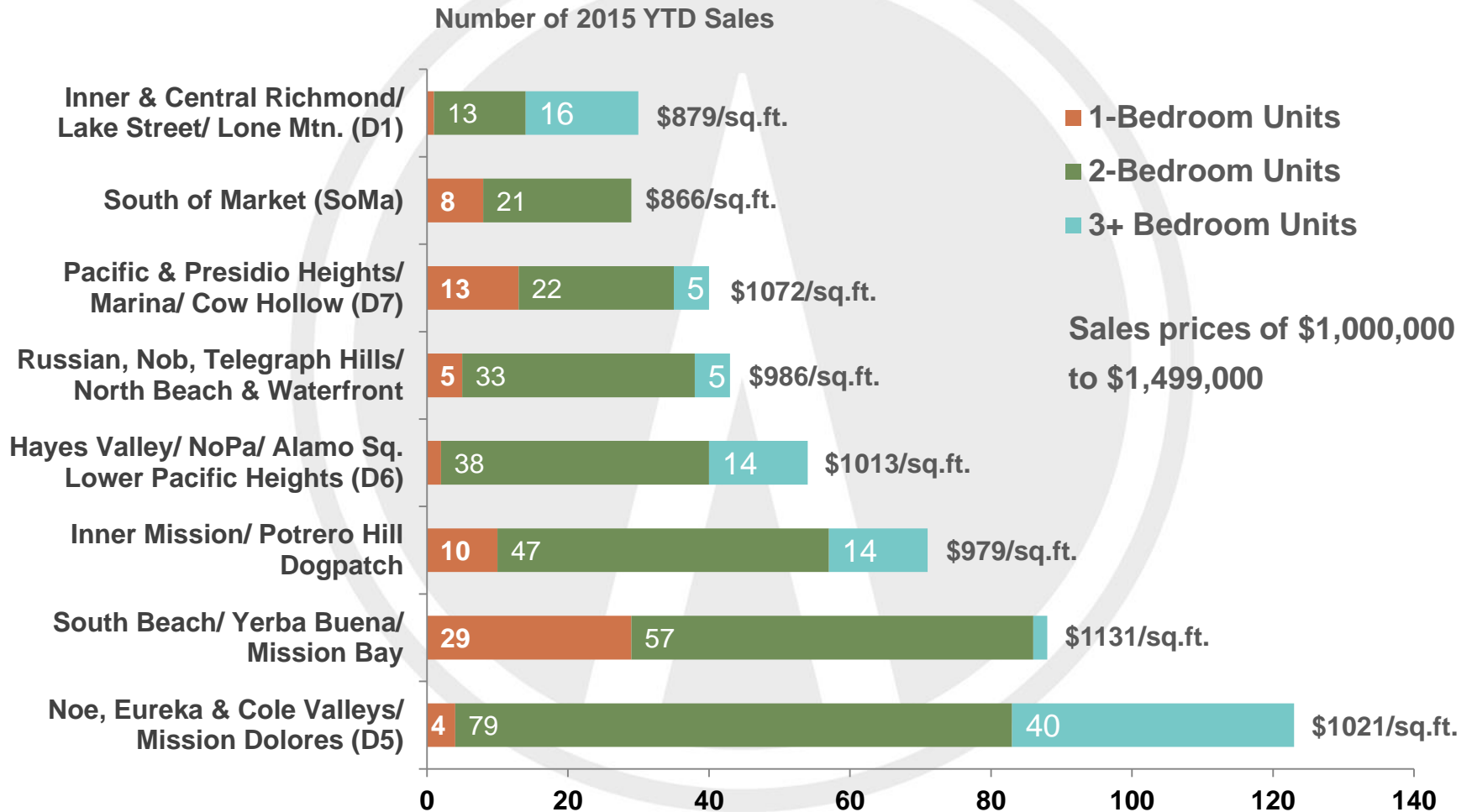


PARAGON
REAL ESTATE GROUP

Where to Buy a Condo, Co-op or TIC in San Francisco

for \$1,000,000 - \$1,499,000 [2015 YTD sales]

Sales reported to
MLS by 7/24/15.



2015 sales reported as of 7/24/15. Data from sources deemed reliable but may contain errors and is subject to revision. Outlier sales excluded when identified. All numbers approximate.

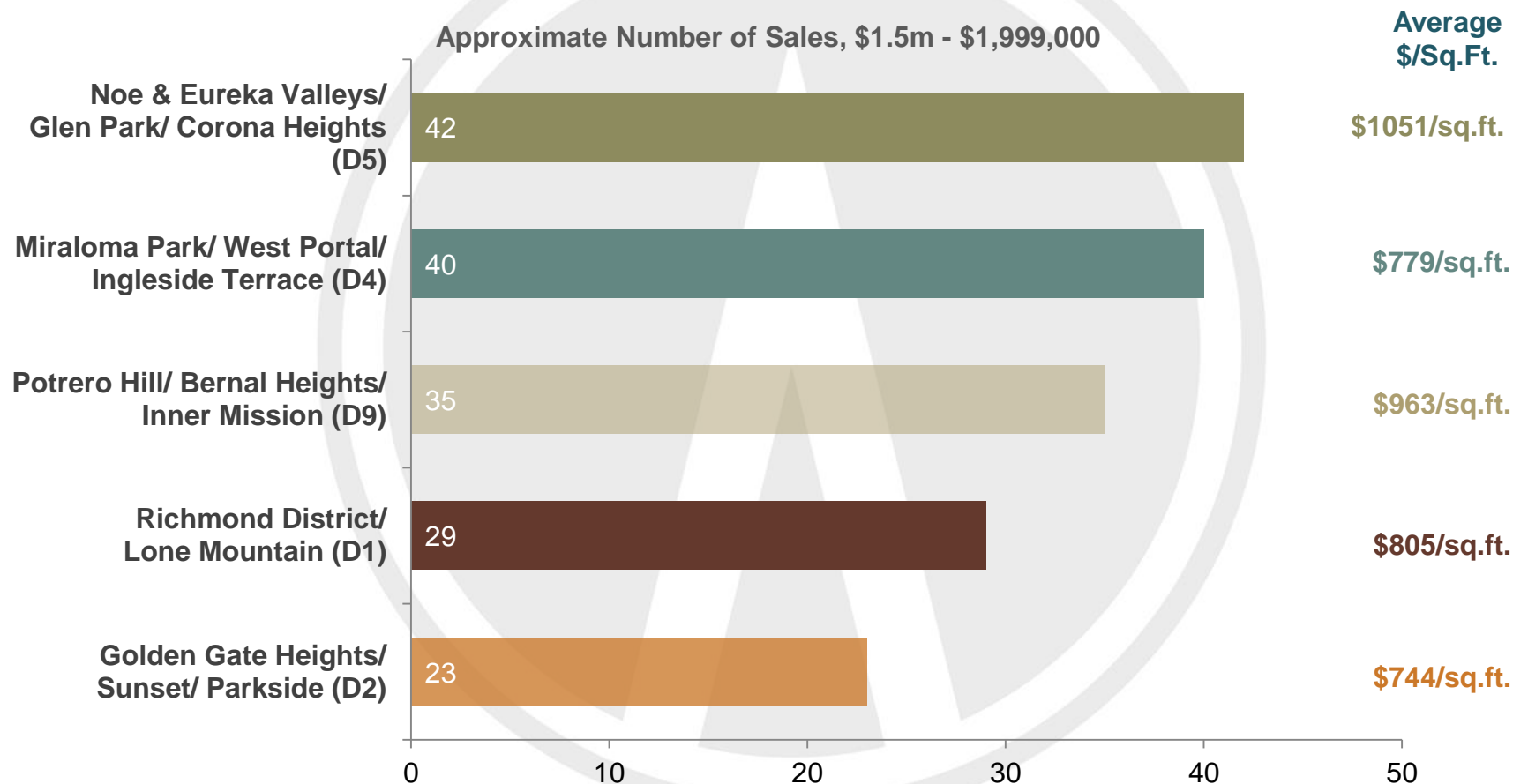


PARAGON
REAL ESTATE GROUP

Where to Buy a House in San Francisco

for \$1,500,000 - \$1,999,000 [2015 YTD sales]

Sales of 2BR+ houses as reported to MLS by 7/24/15.



Neighborhood groupings correspond to SF Realtor districts. Based on 2-bedroom+ house sales, with "fixer-uppers" excluded. Data from sources deemed reliable but may contain errors and is subject to revision.

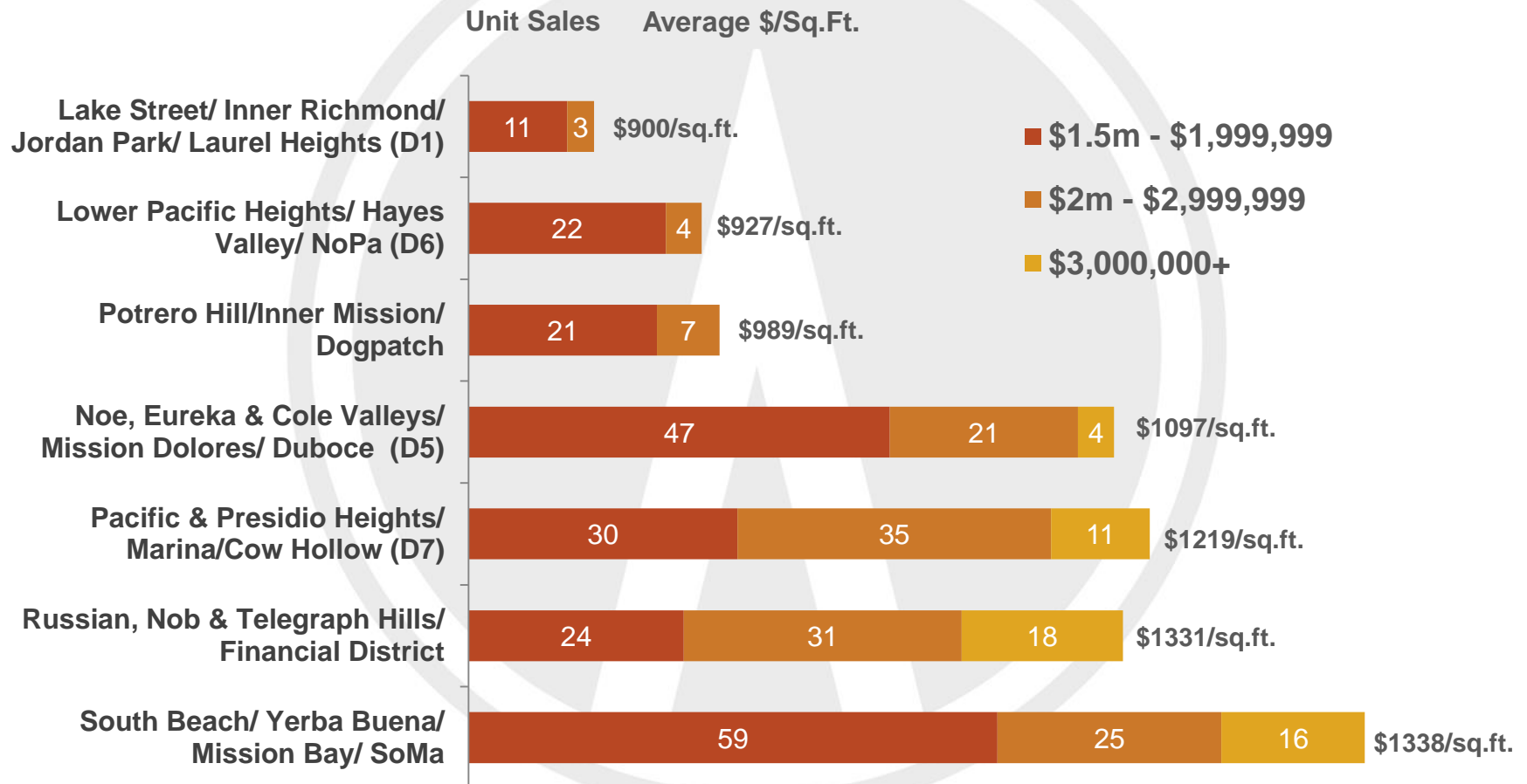


PARAGON
REAL ESTATE GROUP

San Francisco Luxury Condo Market

Condos, co-ops & TICs selling for \$1,500,000+ [2015 YTD sales]

Sales reported to
MLS by 7/24/15



Based upon sales reported by 7/24/15. Data from sources deemed reliable but may contain errors and is subject to revision. Outlier sales adjusted. All numbers are approximate.

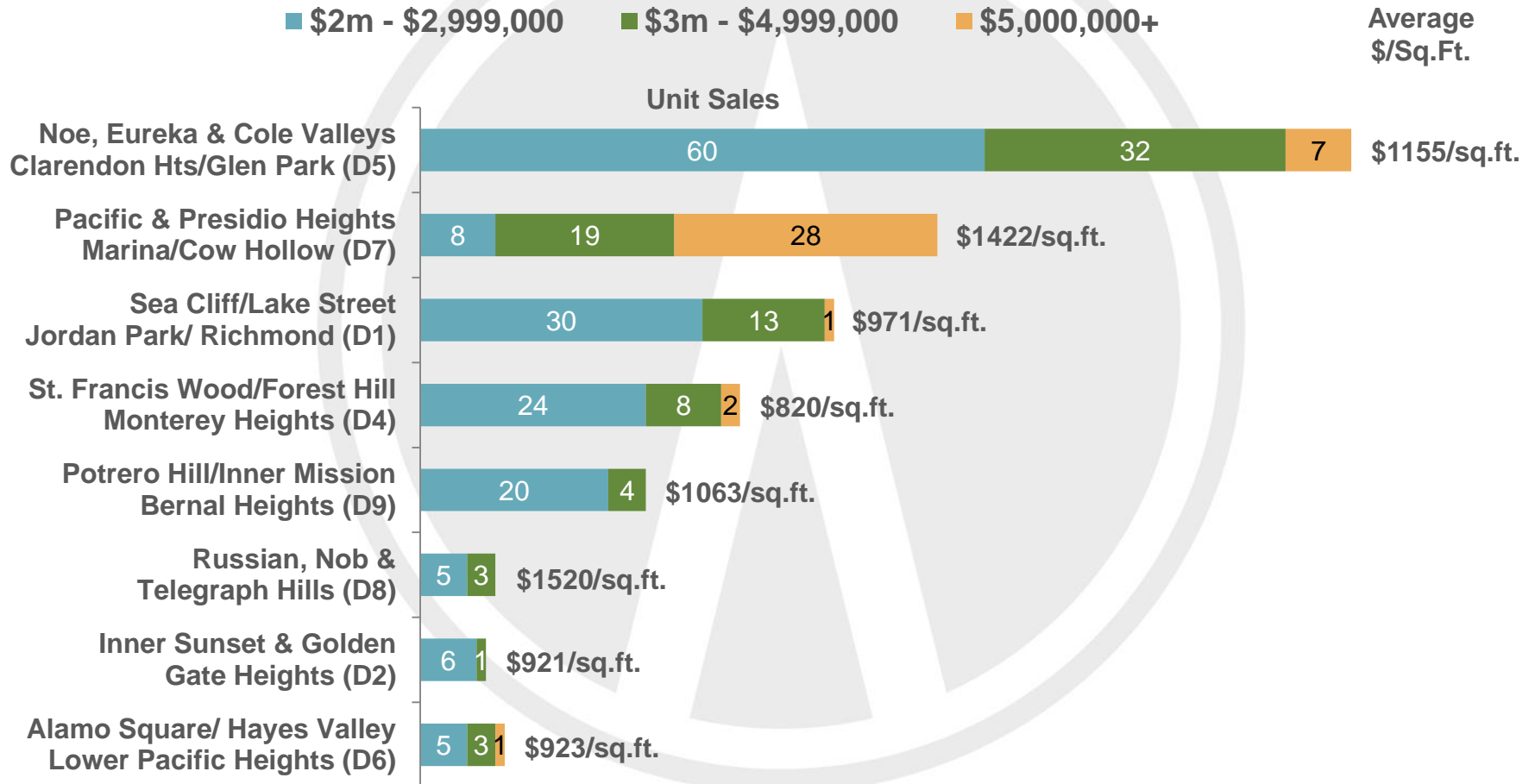


PARAGON
REAL ESTATE GROUP

San Francisco Luxury House Market

Houses selling for \$2,000,000+ [2015 YTD sales]

Sales reported to
MLS by 7/24/15



Neighborhood groupings correspond to SF Realtor districts. 2015 MLS sales as of 7/24/15. Data from sources deemed reliable but may contain errors and is subject to revision. Outlier sales adjusted. All numbers are approximate. A fair number of high-end homes sell privately and are not reported to MLS.



PARAGON
REAL ESTATE GROUP